

# 2011 VOICE RATE CARD

## Non-Union Buyout Rates

**Radio Spots** :10, :15, :30, :60 (13 week unlimited run)

Local - \$175

Multi or top 100 market - \$350

National - \$875

(:120 = rate x 1.5)

**TV Spots** :10, :15, :30, :60 (13 week unlimited run)

Local - \$250

Multi or top 100 market - \$500

National - \$1750

(:120 = rate x 1.5)

**Long Form Broadcast** \$500 min + \$100/page\*

Radio, TV, Web

**Long Form Non-Broadcast** \$350 min + \$80/page\*

Corporate, Training, Marketing, Multimedia

*Pam T. Coy*  
**VOICE TALENT**

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\*12 point Times Roman double spaced 1" margins